Racing Home for Easter Festival

MALLOW 2010

A brand new Festival for Mallow

Programme of Events

www.mallow.ie or www.corkracecourse.ie

3rd, 4th & 5th April 2010

Welcome to Mallow's brand new Festival which is anchored around three days of great racing in the heart of the beautiful Blackwater Valley, where National Hunt racing has a long and proud tradition.

As a hub town we wish to promote Mallow as an important tourist destination, for more information on Mallow visit www.mallow.ie. The town itself will be in festive mood for the weekend with a range of activities and events which will cater for all interests and age groups.

A very special welcome to Mallow people home from abroad, to people from other parts of Ireland and to all the tourists visiting us for the first time, we really hope your stay in the Mallow area is a very enjoyable one. To the locals we say - come out and support the festival, enjoy yourselves and help to establish Racing Home for Easter as a permanent feature in the national calendar of events and festivals.

We hope you will marvel at the first class racing, sample the craic, meet people and come back to an even bigger and better festival next year.

The Festival Committee

SPECIALS • SPECIALS • SPECIALS

3 Day Racing Ticket at a special price of €30 *is available from Cork Racecourse Mallow, telephone 022-50207 and must be pre-purchased.*

Special price train tickets *(available online) from Dublin, Cork, Tralee, Killarney & Millstreet to Mallow over the 3 days of the Easter Festival, check www.irishrail.ie*

Free shuttle buses *from Mallow Train Station. Pick ups also at Hibernian Hotel, O'Callaghan's Top Shop in the Spa and The Arches Bar. For full details visit www.corkracecourse.ie*

Easter Saturday April 3rd

10.30am: 3km Guided walk. Knockaroura Mountain. Meet at the Arches Pub. Guided by Mr. Tim Sheehan.

Ballyhass Lakes and Activity Centre: are offering a special introductory price of €10p.p. for family activity sessions lasting 3 hours including kayaking, abseiling, archery and aeroball. Visit *www.ballyhasslakes.ie* for more info.

10am - 7pm: Millstreet Country Park. Open daily. For more info visit *www.millstreetcountrypark.com*

12.30pm: Official Opening of the Festival at Cork Racecourse Mallow. C103 Roadshow broadcasting live. Parade of well know Grand National Winner Monty's Pass.

2pm: First race of a seven race card. There will be music and free children's events throughout racing.

2.30pm: Heritage Trail of Mallow Town: Meeting at St James' Church. Early days of Mallow; Churchs' during 1830's. Guided by Mr Dan Doolan.

6.30pm - 9.30pm: Final of The Blackwater Idol, singing competition in the Youth Centre. Judges will include C103's Sara McMahon, Micky 'Fox' O'Sullivan and Billy Attridge. The compere for the evening will be Colum McGrath from C103. Interval act preformed by the Cope Foundation, Mallow.

Great Entertainment and music in all the pubs until late, with a pub trail - see centre page.

Easter Sunday April 4th

9.30am: Get on Your Bike Mallow 10 Km Family Fun Challenge organised by Cork Local Sports Partnership. This event will start and finish at the Mallow GAA sports Complex, Carrigoon, Mallow. Registration at 9:30am (Registration fee of €2 per person payable on the day). Race Commences at 10a.m sharp. For more info visit *www.corksports.ie* or *www.mallowgaasportscomplex.com*.

*Under 12's to be accompanied by adult

*12-17 year olds require guardian consent

For All details www.corksports.ie

How to Register:
Online www.corksports.ie

Forms available at:
Mallow GAA sports complex
Mallow Post Office
Cork Racecourse, Mallow

Registration 09:30 at the Mallow GAA Sports complex.

Race to start at 10 am
Fee of €2 per entry

10am - 1.30pm: Food & Craft Fair in Mallow Town, a showcase of Munster's best produce and crafts with children's entertainment including Stilt Walkers/Clowns, Lungi the Travelling Puppeteer, The Hakuna Matata Aerobic Performers and the fabulous Mobile Farm. Contact Claire Ryan on 022 53257 or Roisin Lucey on 087 0554382 for more info.

1pm: River Raft Race: Mallow Search & Rescue Annual Fun River Raft Race from Mallow Bridge from 1pm sharp.

Mallow's Best Dressed Ladies Competition at Cork Racecourse Mallow. This is a great opportunity for Mallow Ladies to show off their style with a fab €2010 on offer to the winner, sponsored by businesses in the town. Entry form (on page 13) to be completed and put into the box provided at the racecourse on Easter Sunday where the winner will be picked.

2pm: First race of a seven race card. There will be music throughout racing and plenty of family orientated activities including an Easter Egg Hunt. Fairyhouse shown live on the big screen.

2.30pm: Heritage Trail of Mallow Town: Meeting at St James' Church. The 6 Bridges, Castle and Spa areas. Guided by Mr Dan Doolan.

Ballyhass Lakes and Activity Centre: are offering a special introductory price of €10p.p. for family activity sessions lasting 3 hours including kayaking, abseiling, archery and aeroball. Visit *www.ballyhasslakes.ie* for more info.

Millstreet Country Park: Open daily 10am - 7pm. For more info visit *www.millstreetcountrypark.com*

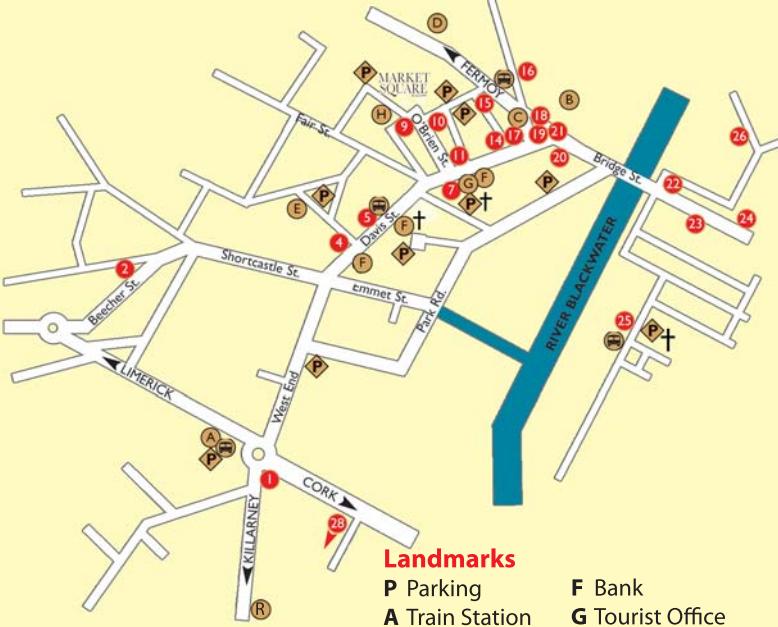
6pm - 9pm: Calling All Teenagers! **96FM Street Party** in conjunction with Market Square Mallow. Also featuring local artists Rippa and Karma, at the top of O'Brien Street.

Great Entertainment and music in all the pubs until late, with a pub trail - see centre page.

Racing Home For Easter Festival

MALLOW 2010

Map of Mallow Town



Landmarks

- **P** Parking
- **A** Train Station
- **B** Mallow Castle
- **C** Clock House
- **D** Spa House
- **E** Garda Station
- **F** Bank
- **G** Tourist Office
- **H** Courthouse
- **R** Racecourse
- Bus Pickup Point

Racing Home For Easter Festival

MALLOW 2010

The Best of Entertainment in all Pubs around Mallow over the Weekend

LIVE and FREE

Win a Day at the Races

See in pubs for more details

in association with BEAMISH

Pub Music Trail

1. The Roundabout Tavern
2. The Mousetrap
4. Marakibo
5. The Hibernian Hotel
7. O'Keeffe's Bar & Lounge
9. Albert Lynch's Pub
10. Fitzpatrick's Bar
11. Maureen's Bar
14. Mona's
15. The Spa Bar
16. The Gallery
17. Murphy's Bar
18. Mull's Bar
19. The Old Fiddle
20. The Little Man
21. Chasers
22. The Bridge House Bar
23. Moriarty's Bar
24. Daly's Bar
25. The Arches
26. The Lodge
27. The Wild Goose

IT'S ALL ABOUT THE RACING

Enjoy BEAMISH Sensibly Visit drinkaware.ie

Easter Monday April 5th

9.30am: Easter Parade. Children who took part in the workshop in the Library on Holy Thursday will wear their Easter Bonnets in the parade. The parade starts at the Court house and finishes at St. Mary's Church for 10 am Mass.

10.30am: Guided Walk. Slí na Slainte. Meeting at the Hibernian Hotel. Duration 1.5 hrs. Guided by Mr. Tim Sheehan.

2pm: First race of an eight race card. This is no ordinary card as it will include 4 point-to-point winner's races, which will generate great interest from the point-to-points across Munster. The Irish Grand National will be shown live on the big screen. There will be music throughout racing and lots of free activities for children. Live Outside Broadcast by C103.

2.30pm Heritage Trail of Mallow Town: Meeting at St James' Church. Mallow and the Railway, Barrack Street and Beecher Street. Guided by Mr. Dan Doolan.

6pm - 9pm: The Festival Grand Closing will take place on the top of O'Brien Street. Music 6pm - 6.45pm by the winner from Saturday's Blackwater Idol. Live music by the Woodbines in conjunction with Mallow Vintners, from 6.45pm - 9pm.

Great Entertainment and music in all the pubs until late, with a pub trail - see centre page.

- There will be a photograph competition held over the 3 days for the best picture taken - prize €100.

- Local art will be displayed in Cork Racecourse Mallow all weekend.

Mallow's Best Dressed Lady Competition is kindly sponsored by:

Moda, 143 Bank Place
Profile, 47 Bank Place
Luna Bella, Park West
Just Kidding, Main Street
Impulse, 25 Bridge Street
Contempo, 23 Bank Place
Lydia Scott, 139 Bank Place
Nu Shuz, 28 O'Brien Street
O'Flynn Footwear, Bank Place
Coops Menswear, Main Street
Barry's Shoes, 107 Main Street
Beauty Unique, O'Brien Street
Rings n Things, Main Street
Marina Jerard, 154 Davis Street
Molly's Boutique, 23 Main Street
Forget Me Not Flowers, The Spa
T.J. Lyons Shoes, 119 Main Street
Lane's Boutique, Main Street
At Park West Flowers, Park West
Flairs Hairdressers, 139 Bank Place
S & A Beauty Rooms, 59 Main Street
Stitches n' Britches, Shopping Arcade
Debbie's Hair Salon, Bowling Green
Elegance Beauty Salon, Bowling Green
Mallow Beauty Rooms, 139 Bank Place
Grace's Beauty Salon, 126 Main Street
Madison Avenue Shoes, Hibernian Way
Blush Hair & Beauty, Shortcastle St
Fitzpatrick's Jewellers, 59/60 Main St
Bohan's Knitwear & Boutique, Main St
House of Hair, Ball Alley Lane, Main St
Karen Murphy Hairdresser, Shopping Arcade
Michael O'Donovan Jewellers, 126 Main St

Mallow's Best Dressed Lady Competition

Entry Form

Name: _____

Email: _____

Town: _____

Mobile: _____

Complete and put into the box provided at the racecourse on Easter Sunday where the winner will be picked.

Your contact details are strictly confidential and will be used solely by HRI, Cork Racecourse and Mallow Businesses to provide you with racing information and offers, and will not be passed to any third party.

Please tick here ❑ if you do not wish to receive such information.

Entry forms will also be available at the Racecourse on the day.

National Hunt Racing

Children's Entertainment

Food & Craft Fair

Live Music

irishrail.ie

The safest and easiest way to travel to Mallow

***Special price train tickets** from Dublin, Cork, Tralee, Killarney and Millstreet to Mallow over the 3 days of the Easter Festival, buy online at www.irishrail.ie*

Thank You to Our Main Sponsors

C103

mallow vintners

Mallow CHAMBER
IN BUSINESS FOR BUSINESS

Avondhu Blackwater Partnership Ltd

Fáilte Ireland

irishrail.ie

MARKET SQUARE
MALLOW

Mallow Town Council

cork racecourse mallow

BLACKWATER VALLEY TOURISM

Mallow credit union ltd
IRELAND

Dano's SuperValu
Real Food, Real People

Mallow Print 022 21176